



Benchmarking with The Snapshot

You know your students and your school. Now you can get an objective measure of the character skills that make your community what it is. The Snapshot Benchmark can give you a better understanding of how an applicant may mesh with your current population.

The Snapshot for Benchmarking:

- + **Is based on The Character Skills Snapshot**
- + **Is given to currently enrolled students to provide a reference point for comparison**
- + **Provides information on students in grades 5-12**
- + **Allows you to benchmark any grade or subset of students**
- + **In development: Aggregated reports that will allow you to:**
 - Spot trends
 - See what skills are emerging, developing, and demonstrating among currently enrolled students
- + **Is free for 2018-2019**
 - We typically offer free benchmarking only to new members in their first year
 - There will be a fee for benchmarking after this year
- + **Sparks marketing and yield conversations with parents:**
 - Talk to prospective parents about the profiles of students finding success at your school
 - Promote your school's commitment to character skills with the data to back it up
 - Provides you with individual student reports you may share with current families
- + **Gives you additional information on enrolled students who took The Snapshot last year**

How The Snapshot Benchmark works:



Invite Students:

Students must currently be enrolled in grades 5-12



Take The Snapshot Benchmark:

Once students receive your invitation, they complete a short registration form before taking The Snapshot



Get Your Reports:

Receive results for each student and (coming soon) an aggregated report for your school

Available now!
Contact us at
members@enrollment.org
for more information.